



Bachelor of Business Administration in entrepreneurial leadership

SAQA ID: 61469 | NQF 7 | 369 Credits

Duration: Full-Time 3 years
Part-Time 4 years

Programme Convenor: Ms. Yolanda van Oordt
Academic Dean: Dr. Peter Ayuk

A unique degree for the future of business leadership today!

About this degree

The Bachelor of Business Administration (BBA) is designed with the following goals in mind:

- to prepare students for future careers in a broad range of management or administration roles in any sector or industry,
- to prepare students for postgraduate studies in business or management education, and
- to provide a quality commercial degree in entrepreneurial leadership.

The TSIBA BBA curriculum is unique and has a strong experiential learning orientation, which aims **to prepare students to qualify as job-seekers and as potential job creators in their own right**. Towards these outcomes, we encourage our students to constantly test the knowledge and skills acquired in their studies against current and emerging realities in the world of work. The BBA curriculum offers two learning streams or areas of specialisation, namely:

1. Entrepreneurial Leadership (EL) and
2. Entrepreneurial Finance and Investment Administration (EFIA).

Exit Level Outcomes

- Efficiently analyse, resolve and articulate solutions to a wide range of fairly complex management issues
- Confidently contribute as member or leader, in a range of team management and leadership roles across organisational functions and type
- Effectively promote the entrepreneurial spirit in any organisational context
- Demonstrate specialised competencies in the disciplinary areas of specialisation
- Effectively contribute to the advancement of responsible management practices and active citizenship
- Confidently pursue higher studies in business or management education



Full-Time 3 years
Part-Time 4 years



- A National Senior Certificate pass with degree endorsement (or equivalent) and/or A Higher Certificate in Business Administration or equivalent
- A minimum of 24 Points on the TSIBA Points System (TPS);



NQF Level 7
SAQA ID 84186
369 Credits



<https://www.tsiba.ac.za/virtual-campus-tour/>

Course Content

First Year

Consists of 9 compulsory modules. No electives are offered in the first year.

Modules students are registered for:

- Introduction to Quantitative Methods in Business
- Introduction to Microeconomics
- Business Communication and information literacy
- Digital Literacy
- Business Management 1A
- Principles of Accounting and Finance
- Introduction to Macroeconomics
- Business Management 1B
- Personal Development and Leadership



The first year of the part-time programme will run over 18 months. The module descriptions are the same as above.

Second Year

Students have the option to either select the Entrepreneurial Leadership stream (375 Credits) or Entrepreneurial finance and investments stream (381 credits)

Compulsory Modules for both streams

- Entrepreneurship 2A (15 Credits)
- Team Leadership (12 Credits)
- Financial Management 2 (15 Credits)
- Marketing Management 2 (12 Credits)
- Operations Management (15 Credits)

Modules for Entrepreneurial Leadership (375 credit)

Compulsory:

- Entrepreneurship 2B (15 Credits)
- Human Resource Management 2 (12 Credits)
- Management of Innovation & Technology (12 Credits)

Electives

- Business Law (12 Credits)
- Taxation (12 Credits)
- Investment Management Administration 2 (12 Credits)
- Project Management (12 Credits)
- Enterprise Risk Management (12 Credits)
- Digital Marketing (12 Credits)



Modules for Investments & Finance (385 credit)

Compulsory:

- Entrepreneurship 2B (15 Credits)
- Human Resource Management 2 (12 Credits)
- Cost and Management Accounting (15 Credits)

Electives

- Business Law (12 Credits)
- Taxation (12 Credits)
- Investment Management Administration 2 (12 Credits)
- Project Management (12 Credits)
- Enterprise Risk Management (12 Credits)



Course Content Continued

Year 3

Modules for Entrepreneurial Leadership (375)

Compulsory:

- Entrepreneurship 3 (15 Credits)
- Strategic Leadership (15 Credits)
- Strategic Management (15 Credits)
- Retail Management 3 (15 Credits)

Electives

- Corporate Finance (15 Credits)
- Investment Management Administration 3 (15 Credits)
- International Business (15 Credits)

Modules for Investments & Finance (385)

Compulsory:

- Entrepreneurship 3 (15 Credits)
- Strategic Management (15 Credits)
- Corporate Finance (15 Credits)
- Investment Management Administration 3 (15 Credits)

Electives

- Strategic Leadership (15 Credits)
- Retail Management 3 (15 Credits)
- International Business (15 Credits)

Modules for Entrepreneurial Leadership (375) and Investments and Finance stream

- Individual Practical Industry Project (60 Credits)



+27 57 814 5960



study@tsiba.ac.za



www.tsiba.ac.za

