



Your Empowerment Partner

TSIBA Ignition Academy (Pty) Ltd is a for-profit business and qualifying Exempt Micro Enterprise. The Ignition Academy is wholly owned by the TSIBA Education Trust and has an 82% black ownership rating (BEE Level 2) making it a supplier eligible for enterprise development funding.

TSIBA Ignition Academy offers high quality and customisable solutions to enhance business Skills Development and Enterprise and Supplier Development BEE scorecard elements for organisations across all business sectors. These high-impact interventions close skills gaps, encourage professional development and drive meaningful supply chain transformation.

2 Skills Development Solutions

- 2 Learnerships: Business Administration Services
- 3 Learnerships: Generic Management
- 4 Trainee management Programme (TMP)
- 5 Customisable Work Readiness Programmes (uMBONO)

6 Enterprise & Supplier Development Solutions

- 6 Business Essentials for Entrepreneurs
- 7 Business Igniter Programme
- 7 Next Level Growth



Skills Development Solutions

South African legislation continues to emphasise skills development as a prioritised solution to the national economic context of skills shortages, limited access to quality education and extremely high unemployment rates for youth between the ages 18-24 years of age.

TSIBA's unique educational approach is specifically designed around the many challenges faced by first-generation tertiary education students. It encompasses mentorship support and curriculum-based leadership and self-development. It has shown itself to be a highly effective education model relevant in the South African historical context, and a differentiator when choosing a training partner.

LEARNERSHIPS

TSIBA offers two SETA accredited qualifications as Learnerships.



Business Administration Services (SAQA ID: 61595, NQF 4)

This qualification is directed at building service excellence in business administration across all sectors. The core component of the qualification offers the learner knowledge and skills in:

- management of records,
- comprehension of written and verbal texts,
- business writing,
- problem-solving,
- ethics,
- cultural awareness,
- self-management,
- project teamwork,
- business policies and procedures.

This qualification works toward sound entry-level business cognizance and critical thinking in the workplace.

Qualifying learners could follow a career in:

- Secretarial services
- Reception services
- Switchboard operations
- Financial Administration
- Banking Administration
- Executive assistant services
- Project coordination



Most suited to
employed
Learnership delivery

Generic Management: General Management (SAQA ID: 60269, NQF 5)

This qualification covers five domains:

- Leadership,
- Managing the Environment,
- Managing Relations,
- Managing Knowledge
- the Practice of Management.

The qualification addresses each of these domains with generic competencies so that it allows learning to be contextualised for specific sectors and industries.

Upon competent completion of the programme, learners would be able to:

- Initiate, develop, implement and evaluate all operational strategies, projects, and action plans so as to improve the effectiveness of the unit.
- Monitor and measure performance and apply continuous or innovative improvement

interventions in the unit and lead and manage a team to enhance individual, team and unit effectiveness.

- Apply the principles of risk, financial and knowledge management and business ethics within internal and external regulatory frameworks and enhance the development of teams and team members.

How we add value

TSIBA Ignition Academy's offering includes:

- all project management,
- integrated mentorship support,
- SETA liaison,
- facilitation, quality
- training materials,
- assessments, moderation and certification

In keeping with the TSIBA teaching ethos and to ensure work-ready learners, we include proprietary Leadership and Self Development modules in our programmes in addition to the standard SAQA curriculum for all the qualifications on offer.

Learners on our programme will also complete selected online courses that we offer in proud association with the Educate24 platform. Their courses enhance and support the participants' learning and digital savvy - an increasingly important competency in the new world of work.

Running a learnership in partnership with a reputable training and implementation partner, makes B-BBEE compliance easy.



CUSTOMISABLE WORK READINESS PROGRAMMES (uMBONO)

We specialise in building work readiness interventions around the needs of our partners. Our comprehensive IP base includes:

- Online Soft Skills Programmes (in partnership with Educate24). See box right.
- Accredited and unaccredited, classroom based training
- Leadership and Self Development activities

TSiBA pioneered the inclusion of life-skills and job readiness modules in its core degree and higher certificate programmes as credit bearing endeavours in 2004 and has been delivering employable graduates since then.

Online Soft Skills Programmes in partnership with Educate24

Educate24 provides agile training for businesses in a proudly South African context. Their quality content is created by leading South African academics (including TSiBA Education) and industry experts, making courses locally relevant. The modular format allows course material to be easily absorbed and retained and the online delivery platform provides immediate access to training via mobile, tablet or laptop. This innovative approach to up-skilling gives businesses instant results through rapid self-learning.

To see online TSiBA courses including Customer Relationship Management, Business Essentials for Entrepreneurs, Conflict and Negotiation Skills and Funding a New Venture, visit www.educate24.co.za

TSiBA is a strategic partner for impactful, customisable Work Readiness solutions.

TRAINEE MANAGEMENT PROGRAMME (TMP)



Programme Overview

Mentors

- Guide learners about their learning, assessment and recognition opportunities
- Build teams to achieve goals and objectives

Trainees

- Analyse leadership and related theories in a work context
- Use communication techniques effectively
- Apply efficient time management to the work of a department, division or section

The TMP is ideally suited to tailor around a client's internal, technical training objectives and programmes.

This intervention focuses on the self- and leadership development of employees on development programmes, new employees, graduates or interns. In parallel it also capacitates the mentors and managers responsible for guiding the training and development.

The programme creates a formal structure to guide both mentors and interns/new employees as they engage in relevant workplace activities.

Benefits

for Managers/Mentors:

- Enhancing ability to facilitate workplace learning

for Employees/Interns:

- Development of professional ethics, values, teamwork and leadership skills

Experts provide monthly training, mentoring and coaching sessions to new employees/interns and mentors throughout the programme.

The TMP is ideally suited to tailor around a client's internal, technical training objectives and programmes.

Enterprise & Supplier Development Solutions

TSiBA Ignition Academy is passionate about seeing emerging small enterprises flourish. Our Enterprise & Supplier Development (ESD) offering is an organic extension of TSiBA's core mission to graduate (and then support) future business leaders. Our content development, facilitation and mentorship expertise has proved an invaluable platform from which to build ESD interventions for corporate partners.

TSiBA is an experienced third party facilitator of Enterprise Development solutions. We aim to empower the participants on our programmes to drive their businesses forward independently, and implement sustainable operating models.

BUSINESS ESSENTIALS FOR ENTREPRENEURS



This programme aims to contribute to the shared vision of TSiBA and its corporate partners to develop and promote the small-scale enterprises critical to job creation and poverty alleviation in South Africa. The programme objective is to add motivated entrepreneurs to the South African economy whose skills, business knowledge and attitude have been honed and nurtured through training and mentorship.

The programme includes up to seven (7) modules of business training as well as mentorship and coaching components. It is customisable for both enterprise and supplier development business support programmes according to need and budget.

Programme Training Modules

- Strategy/ Business Plan Development
- Business Model Canvas
- Financial Skills
- Digital Marketing Workshop
- Operations & Resource Management
- Marketing Skills
- Computer Skills

BUSINESS IGNITER PROGRAMME

Aimed at sparking entrepreneurial thinking in underserved communities, the TSIBA Business Igniter programme is a community enterprise development initiative that provides basic entrepreneurial business development support in marketing and finance to small start-up, micro- and survivalist entrepreneurs.



What makes us unique

- we are willing to take the risk of supporting enterprises that emerge from the bottom of the economic pyramid
- services are offered across multiple sectors



NEXT LEVEL GROWTH

This programme will enable entrepreneurial black businesses in the growth or scaling phase to revisit their systems and processes and facilitate meaningful supply chain development.

This programme is ideally suited for Corporates or B-BBEE funds looking to partner with TIA in structuring business development support interventions to get qualifying suppliers or prospective suppliers investment-ready.

TSIBA Next Level Growth is an intensive programme specifically aimed at capacitating SME owners and management teams that want to gear up their businesses by adding additional product streams, or who are planning on expanding their enterprise through structural growth (JV's etc.)

It focuses on the theory of change and at the end of the programme the organisational leaders will walk away with a 100-day roadmap to attain their chosen goal.

We look forward to partner with organisations committed to meaningful socio-economic transformation.

TSIBA is a unique social enterprise collective that has invested successfully in ambitious humans since 2004. The TSIBA collective includes a Business School, Ignition Academy and Education Trust working together to return highly sought after people and successful small business enterprises.

Our Work

- TSIBA shows what's possible when a Business School and Development Academy invest intensively in education for the future world of work
- TSIBA transforms people into effective leaders by enabling them to connect with their purpose
- TSIBA places attitude at the heart of learning and surrounds this with layers of knowledge and skills
- TSIBA produces business graduates with proven skills to lead change in a world where change is the norm
- TSIBA enables emerging business enterprises to realise their potential
- TSIBA co-creates an extended and inclusive learning community

We seek ambitious, purpose driven people and emerging businesses who want to take South Africa forward. We are passionate about the transformative impact of education as a catalyst to unlock the best of what humans can be.

The TSIBA Collective

The Business School

TSIBA Business School (registered as TSIBA Education NPC) is a not-for-profit and accredited higher education institution offering undergraduate and postgraduate business qualifications and informal short-courses in leadership, entrepreneurship and commerce.

Leadership, entrepreneurship and self-development strengthen comprehensive future-focused curricula taught jointly by South African and international academic staff and business experts.

TSIBA Business School is a registered Public Benefit Organisation and a Level 1 B-BBEE Provider. Our student population exceeds the Black People threshold as defined by the Broad-Based Black Economic Empowerment Codes of Good Practice.



The Ignition Academy

The Ignition Academy is a for-profit development academy offering accredited vocational certificates, short business courses and operates as a third party provider of enterprise and supplier development services.

The Education Trust

Ensuring that TSIBA business offerings remain inclusive and accessible the TSIBA Education Trust was established in 2007 as a Broad-Based Black Economic Empowerment entity. The Education Trust aims to secure the long-term financial sustainability of TSIBA beneficiaries and the TSIBA collective.



Phone: (021) 532 2750

Email: ignite@tsiba.ac.za

**Mupine, 307 Forest Drive Extension, Pinelands,
7405. P.O. Box 13071, Mowbray, 7705, Cape Town**

TSIBA is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration certificate No. 2007/HE08/001.



www.tsiba.ac.za

